



North Shore Area and Newburyport Branches Newsletter

Volume 1, Issue 2 November, 2013

Co-Presidents Fall Greetings

Fall has arrived and it's been a beautiful one! Living in New England, we are acutely aware of seasonal change. Though we know winter is in the offing, we are graced with the beauty of changing foliage to ease our way to the challenges of the next season.

We have begun our 2013-14 year with four events. Our thanks goes out to all those who have made them a success. In particular we want to thank Patricia Ho and Sally Matson for their presentations at our kick off meeting and at the Margaret Bourke-White program. We are fortunate to have such talent in our own community. The meeting in Lawrence, Raising Our Voices: Women Speak Out for Social Justice, was a successful event bringing together a diverse group of women united for the cause of pay equity. Please see Yvette's article for more details. As the newsletter "goes to press", Women in Community Colleges: Access to Success, has yet to take place on October 28 at North Shore Community College, Lynn campus. We're hoping to engage students on campus by making it easy to attend and offering a light lunch. More on how it went next time!

Up next is our Holiday Brunch on Sunday, December 8th, 1:30pm at Liz & Nick's, Rockport. (Please call for directions).

This is an important event for two reasons: it is a great time to get together and just enjoy each other's company during the holiday season and it is our fundraising event for NCCWSL (National Conference for College Women Student Leaders). We are asking each member to bring a dish and make a donation to fund our sponsorship of a student to the conference. We're planning now for the student from Gordon College, who we sponsored in June, to attend the brunch and talk about her experience at NCCWSL. Our fundraising goal is \$600. Our suggested donation is \$30 per member. Donations in ANY amount are welcome. Please bring your spouse or a friend. Additional details and invitations will be sent out next month, but put the date on your calendar now!

Coming this winter will be our Author Coffee featuring our favorite author, Andre Dubus III. Details to follow.

Looking forward to spring: Our next board meeting will be held on Sunday, January 12th at 2pm, location TBD. We will be planning for our spring events. ALL are welcome to attend. Our interest groups: STEM, Public Policy, and College Connection, should be thinking about what they might want



to share with the branch either at a meeting or via the next newsletter.

We will take this opportunity to wish everyone a Happy, Healthy, and Peaceful Holiday Season and New Year! We are thankful for all our members whether active or supportive, we value you all and feel blessed to be your co-presidents this year. Looking forward to seeing everyone on December 8th!

Liz & Yvette

Inside this issue: Raising Voices: 2, Walking tour... 2, NCCWSL .... 3, Welcome New... 4, Excerpt - AAUW ... 6



## “Raising Our Voices: Women Speak Out for Social Justice.” September 21, 2013

By Yvette Villa-Barry

Many of us (AAUW members) attended the forum in Lawrence, MA. We had the opportunity to listen to several inspirational speakers, two that I'll never forget. The first woman, Mary, was translated from Spanish to give us insight on what it means to work for an employer for decades without benefits, to become unionized and finally get paid sick time. While we all understand the wage gap issue, we were forced to remember that many women in our communities are dealing not only with this, but also struggling with language and immigration issues.

We heard from a Latina and also a representative from MIRA (Massachusetts Immigrant and Refugee Advocacy Coalition), Alexandra Piñeros-Shields. She spoke about immigration reform and the problems of our government and our country. We all hope our legislation will change to put families before big business, humanity before dollars.

If you did not attend this forum, I urge you to attend the next ECCSW (Essex County Coalition for the Status of Women) forum with AAUW. I hope we have further joint programs to educate ourselves and enrich ourselves with our neighboring communities.

It was such a relief to finally have an event/forum in a minority, low-income community. We tend to have our events and meetings in our own communities so extending out to Lawrence, a city with one of the lowest per capita incomes, highest unemployment rates etc., was refreshing. Let's continue to participate in programs that work with women who live in our neighboring low-income and minority communities.



A special thank you to our "buddies" who have reached out to our non-email members: Carole Rein, Marjorie Snodgrass, Mary Ann Walsh, Linda Britt, and Scottie Robinson. You're the best!

Liz

## Ipswich Women's History Walking Tour

Join author Bonnie Hurd Smith for a stroll past historic sites in downtown Ipswich where you will learn about women lace makers, writers, artists, mill workers, tavern keepers, preservationists, and reformers who – for four centuries – helped shape the Town of Ipswich.

“Meet” the poet Anne Bradstreet whose 400th birthday we celebrated in 2012; Jenny Slew, an enslaved African who won her freedom; Mary Lyon and the Ipswich Female Seminary; Emma Safford, a descendant of Massasoit; and victims of the 1692 witchcraft hysteria who were held in the Ipswich “goal.” On Saturday, November 9 at 2:00 p.m., we “remember the ladies!” Duration: 1.5 hours. Rain or shine. \$15/person. Meet at the bottom of Town Hill.

**AAUW  
Empowers  
Women!**

### NCCWSL 2013 conference delegate

My name is Amnoni Myers and I will have the honor of speaking at the Holiday Brunch on December 8th to share about how the NCCWSL conference has impacted, influenced, and motivated me to pursue social justice and advocacy work through women empowerment. I am currently a senior majoring in Social Work and Sociology and minoring in Peace and Conflict studies at Gordon College in Massachusetts. During my time at Gordon I have had many opportunities to serve in different capacities on campus and surrounding areas working to strengthen youth and adults so that they can also give back. Some opportunities include working in Boston with a homeless ministry, leading a team of students from Gordon into the Boys and Girls Club in Lynn to help mentor and interact with the kids. I have also had the opportunity to work with refugee kids mainly from Southern Sudan, mentoring and tutoring them as they adjust to life in America. These opportunities have allowed me to want to continue engaging with people from different backgrounds and cultures.

While attending the NCCWSL conference I learned how valuable my role as a student leader on campus is so important to help enact change.

Being surrounded by other women student leaders who are looking to seek change within society gave me more insight on how I can better get involved. Through this conference, I am now equipped to undertake leadership roles within my community and beyond! Through this wonderful opportunity, I was challenged to be the change I want to see in the world, therefore I aspire to continue to take action, be of influence, and rise to the occasion of hopeful change! This past summer I continued my pursuit of leadership and put into practice skills learned at the NCCWSL conference by traveling to South Africa for a course on Race, Class and Gender as well as attending a second leadership conference – Focus Leadership Institute. I look forward to one day starting a ministry that works with both victims of abuse and animals who have been abused to do holistic therapy work. I look forward to share more with you at the next AAUW event on December 8th in Rockport!



#### Get the Inside Scoop on NCCWSL 2014

On December 3, at 2:30 p.m. EST, join AAUW and NASPA staff for a conference call to get all the details on the 2014 [National Conference for College Women Student Leaders](#). Students, administrators, and AAUW members — listen and learn how to make plans to attend, send students from your community, and support the conference. [Register for the call today.](#)

## Welcome New Members

### Becky Hallowell

Is an example of the fulfillment and passion of a second career... and the need to stay open to opportunities.

Becky received her AB from Harvard College, concentrating in urban studies, and her Master of City Planning, specializing in social policy planning, at the University of Rhode Island. She went on to get her MBA from Babson and worked for 25 years in corporate marketing and management, her last 20 years as VP marketing management for Fidelity Investments and MFS Institutional Advisors.

When she left the workforce in 2007, Becky thought she would settle into a comfortable retirement but for two happy circumstances which have helped to reshape her life and reignite her passion. "First, I discovered The Women's Fund of Essex County. I became deeply involved with the mission to create social change for women and girls in Essex County." Having served on The Women's Fund Board for the last four years, Becky will be incoming President next summer. "Second, I was appointed to the Essex County Commission on the Status of Women, chaired by Patricia Fae Ho. Patricia's humanity and leadership style is exemplary. She will be a visionary leader for AAUW." Another AAUW member, Scottie Robinson, succeeds Patricia as co-chair of the Essex County Commission on the Status of Women.

Becky states, "I have reached a remarkable place in my life where I have come full circle. I am working again on the issues about which I have been passionate all my life – the rights of women and the strength of the community. I am now able to call on my (very rusty) training in social policy planning and apply my business experience. As a volunteer, I am working nearly as many hours as I did in the corporate world, but I feel that I am now providing more value-added and making a difference. And I am meeting such remarkable women engaged heart and soul in what they do. I feel blessed for this opportunity... So much for retirement."

Becky lives in Hamilton with her ("wonderful and very supportive") husband Frank.

(More new members next page)...



**Patricia Fae Ho, AAUW National President with the members of the North Shore Area and Newburyport branches at the Kickoff event on September 15.**

## Welcome AAUW-NSAB New Members

### Katie Donovan

Is the founder of [Equal Pay Negotiations LLC](#), which teaches the rules of the income negotiation game for the women's perspective. Offerings include online courses, mobile apps, workshops, and one-on-one training. Her work towards eliminating the gender pay gap includes advocacy as a member of the Mass NOW Legislative Task Force Committee and as the author of the [Salary Inclusion to Promote Equality Petition](#) to create greater transparency for job candidates and employees about the value of their work.

Ms. Donovan conducts workshops and speaking engagements frequently. Her experience includes Harvard Business School Women's Association, University of North Carolina – Chapel Hill, Holy Cross Women in Business Conference, Wellesley College Alumnae Association, MBA Women International Conference, Mom Corps, Business and Professional Women (BPW), the Boston Chapter of Women in Construction, and 85 Broads. Katie's insights into income negotiation has been seen in such media as Forbes, Huffington Post, U.S. News & World Report, and The Business Insider.

Katie's clients benefit from her 360-degree background in employment that includes working for higher education publishers (PWS-Kent, Course Technology), a staffing firm (B&M Staffing), an applicant-tracking vendor (Webhire), and a trade association (SEMPO). She also has 20 years experience in negotiating contracts in such diverse industries as engineering, automotive, high tech, and human resources.

Ms. Donovan earned her MBA from McCallum School of Business, Bentley University in Waltham, MA and a BA in Economics from College of the Holy Cross in Worcester, MA. She grew up in Chelsea, MA and has stayed close to her roots, as has her extended family. She loves Boston and its two best sports, Red Sox baseball and politics. When not working on issues about equal pay and salary negotiation, she can be found enjoying Boston and Cape Cod with friends and family, and learning pilates.

You can follow Katie on Twitter [@KDSalaryCoach](#)



---

### Inga Schowengerdt

Inga is a Social and Developmental Psychologist focusing on gender equity, particularly as concerns adolescents. She is wrapping up her PhD (focusing on gender equity in STEM amongst high school students) at the University of Cambridge in England. She completed a Masters at Cambridge, and received a BA from Smith College. Her professional interests include the use of public engagement and policy as tools for promoting gender equity in education, opportunity and psychological well-being: Inga's current projects include consulting for the Women's Program Office of the American Psychological Association (APA) creating a curriculum on sexualization for middle school students, volunteering for the AAUW Voices project writing op-eds on policy issues relevant to gender equity ..... and job-hunting.

She is a member of the Society for the Psychology of Women, the Society for the Study of Men and Masculinity, and was recently appointed to an APA Divs 35/51 Taskforce on Transgender Issues.





<http://aauw-ma.aauw.net/branches/north-shore/>

*AAUW* advances equity for women and girls through advocacy, education, and research."

*AAUW Educational Foundation* provides funds to advance education, research, and self-development for women and to foster equity and positive societal change.

*AAUW Legal Advocacy Fund* provides funding and a support system for women seeking judicial redress for sex discrimination.

*AAUW* is open to all graduates who hold the associate's or higher degree from a regionally accredited college or university. In principle and practice AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class.

## Excerpts from AAUW Mission and Action

### ¡Aprender y estudiar en Cuba con AAUW!

Cuba beckons, and AAUW members and friends are encouraged to join us as we study women's issues, challenges, and opportunities in Cuba, January 4–12, 2014. In this [unique program](#) created specifically for AAUW, delegates will meet with government agencies, women's groups, university faculty, entrepreneurs, and citizens to learn more about the role of women in Cuban society. Join us for this life-changing travel and learning experience.

### AAUW Receives Top Marks from GreatNonprofits

Thanks to the positive reviews by members like you, AAUW is once again top-rated on GreatNonprofits! Visit [AAUW's profile](#) on GreatNonprofits to read what others have said about our impact, and share your story by [writing a review](#) today.

### Final Call for AAUW Selection Panelists

Are you an academic expert or a seasoned professional? Want to help the next wave of scholars reach their academic goals while adding to your CV? AAUW needs your help reviewing the remarkable applications we receive for our fellowships and grants. New talent and expertise are always needed. Visit the [selection panels](#) web page to apply, and pass the information on to your networks.

### Fellowships and Grants Deadlines Approaching

AAUW's fellowships and grants programs provide vital funding for women in the United States and around the globe at critical stages in their careers. Do your part to help them by spreading the word about [AAUW's fellowships and grants programs](#). Need 2014–15 recruitment brochures? Visit [ShopAAUW](#). Application deadlines run from November 15 to January 15.