



NSAB NEWS

SEPTEMBER-OCTOBER, 2014

NORTH SHORE AREA BRANCH KICKS OFF THE 2014 FALL SEASON

Welcome back to all our returning members and a welcome to our newest NSAB members. After a glorious summer, fall is definitely in the air. Our branch is energized and ready to go! Many of our members have been involved in the current primary campaign, the results of which will be decided by the time you receive this newsletter. With several important questions on the ballot this November, we thought we could begin our year with a program about the questions.

Join us on Saturday, September 27, 10-12 pm, at the Topsfield Library, for a round table discussion: What's it all about: The Four Ballot Questions for November. We will present the details of the items: changes to the gas tax, expanding the bottle bill, casinos and gaming, and earned sick time. You will want to be fully informed on these issues to vote responsibly. Having a round table discussion will give everyone a chance to express her thoughts and will also give us time to socialize and meet our newest members. This meeting is open to the public, so PLEASE bring a friend!

October 24-25 is the date for the AAUW-MA state conference, *What we can do for Women and Girls of the World* to be held at the Wylie Center on the Endicott College Campus. Since we are the local branch, we will act as hosts for the conference. That means we will need volunteers for registration and other activities on the days of the conference. Details will follow soon. Let us know if you are available to volunteer.

Also in October, Mollie Lam, director of the Legal Advocacy Fund, will be speaking at the Bedford-Lexington Branch meeting on October 1st, 7 pm, at the Bedford Library. Her topic will be the impact of recent Supreme Court decisions on AAUW

initiatives. We are invited to attend. If you are interested and want to carpool from the North Shore, please let Liz know.

In November we have a very special event for our branch thanks to the generosity of Patricia and Galen Ho. Please see the article about the event. You will NOT want to miss the chance to meet our NCCWSL scholarship awardees and to raise funds for next year's scholarship.

Please consider joining one of our committees: STEM (Science, Technology, Engineering, and Math), Public Policy, and College Connection. The STEM Committee has an exciting opportunity to work with the South Shore Area Branch on their program: STEM Academy, College Connection will take over the NCCWSL application process, and Public Policy will organize advocacy events and engage Senator Joan Lovely for a Beacon Hill Update later in 2015.

The big news flash from Association is the AAUW acquisition of \$start \$mart and Work \$mart from the Wage Project. Wow! Please see the notice from Patricia Ho in this newsletter. AAUW is growing and ever changing. Aren't we lucky to be part of such a vital organization that is really doing something to improve the lives of women and girls? So, welcome back and get ready to be involved, renew friendships, make new ones, and join together to make the world a better place for women and girls.

Liz Fragola & Yvette Villa-Barry, co-presidents
ekf226@comcast.net & yvilla78@hotmail.com



SPECIAL POINTS OF INTEREST:

- Learn more about the four ballot questions; share your insights. Join us on September 27, 10-12 Topsfield Public Library
- Support NCCWSL delegates. Join us for a delicious brunch, November 22, p. 4
- Mark your calendars, October 24-25, AAUW-MA State Conference.

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STEM ACADEMY

By Liz Fragola

In mid-August several members of NSAB met with Katherine Honey and Lynn Howard of the South Shore Area Branch to discuss a new initiative that they are calling STEM Academy. South Shore will partner with Bridgewater State University to sponsor a week-long camp for 45-60 middle school girls. They are presenting their ideas to MA branches in hope of garnering support throughout the state. NSAB will support this program, by, possibly, sponsoring a few area girls to attend. Several of our members will keep in touch with Lynn and Katherine and will attend upcoming

planning meetings. The academy will be held in August 2015. If you are interested in becoming involved, please let us know. Science educators and professionals are needed to lead workshops.

TechSavvy
by AAUW



AAUW-MA STATE CONFERENCE



Mark your calendars now for the AAUW-MA State Conference, What We Can Do for Women and Girls of the World, October 24 and 25 at the Wylie Center, Endicott College. This will be a two-day conference covering many aspects of women's health world-wide. State president, Margaret Chalupowski, with her international experience, is bringing in noted speakers on important medical issues confronting third world women and girls. Details to follow soon.

WELCOME TO OUR NEW MEMBERS

Welcome to our newest members:

Autumn Green of Belmont, MA (joined August 2014)

agreen@endicott.edu

Christina Bain of Manchester, MA (rejoined May 2014)

cbain@babson.edu

Senator Joan Lovely of Salem, MA (joined April 1, 2014)

JOAN.LOVELY@MAsenate.gov

Katie Yeaton (joined Feb. 2014)

Kyeat700@mail.endicott.edu or Katie.e.yeaton@mail.endicott.edu



LETTER FROM THE AAUW NATIONAL PRESIDENT

AAUW and the WAGE Project are excited to announce AAUW's acquisition of the WAGE Project's signature salary negotiation workshops for women, \$tart \$mart and Work \$mart. This accomplishment is the happy result of several years of collaborative staff leadership and effort. With this acquisition, AAUW hopes to significantly reduce the gender wage gap in the coming years by markedly expanding the delivery of these workshops.

Thank you so much for your previous involvement with \$tart \$mart. I hope you will be even more energized to work with us as we take both \$tart \$mart and Work \$mart to hundreds of thousands of women throughout the United States.

Since 2008, AAUW and the WAGE Project have successfully collaborated to expand \$tart \$mart's workshops for women students. In those six years, the program has grown from 31 to 740 workshops at 336 colleges, community colleges, and universities in 49 states. More than 1,100 facilitators are now trained to lead the workshops.

We believe that Work \$mart, a salary negotiation workshop for working women, has the same kind of potential. Participants learn the fair market value of the jobs they have or want, along with strategies and effective language to use in negotiating fair pay. Work \$mart workshops can be designed for participants in specific professions; for women in nonprofit, government, and for-profit arenas; and for women who are already familiar with \$tart \$mart. AAUW looks forward to growing Work \$mart alongside \$tart \$mart.

Your involvement with these workshops has been critical, and we hope you will see this expansion as an opportunity to become even more engaged. Be assured, the daily operations of \$tart \$mart and Work \$mart will continue without interruption. Currently scheduled workshops and all licenses will continue to receive top-quality support.



The WAGE Project's two staff members, Annie Houle and Dorrie Sieburg, have come on board as AAUW staff to continue to provide the same expertise that has helped make \$tart \$mart such a successful program. Evelyn Murphy, founder of the WAGE Project and designer of these workshops, will serve as a consultant to AAUW in the transition of Work \$mart.

AAUW is grateful for your support in empowering women to know their worth and to ensure that they receive a fair wage.

We look forward to keeping you informed over the next year as we develop and expand both these programs.

Please reach out to Dorrie at sieburgd@aauw.org or Annie at houlea@aauw.org with any questions.

Thank you for your support and commitment.

Best wishes,

Patricia Fae Ho
AAUW President

*\$TART \$MART
PREPARES COLLEGE
WOMEN WHO ARE
APPROACHING
THE JOB MARKET
WITH THE
CONFIDENCE,
KNOWLEDGE, AND
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SALARIES AND
BENEFITS.*



FUNDRAISER BRUNCH TO BENEFIT NCCWSL DELEGATES



By Yvette Villa-Barry and Liz Fragola, co-presidents

Did you donate to NCCWSL last year??? If so, you supported Tia Roy and Lauren McCarthy to attend the life changing National Conference for College Women Student Leaders!

THANK YOU!!!

We invite all members and guests to join us for brunch at the elegant Ipswich Country Club this fall to support our local college women to attend the conference again next year!!!

SAVE THE DATE for Saturday, November 22.

Formal invites will follow with further details. We will have the opportunity to meet and hear from both Tia and Lauren on their 2014 NCCWSL experience. Tia and Lauren are incredibly dynamic leaders who are driven to make a dramatic change in their communities. We especially look forward to having Tia and Lauren join AAUW NSAB very soon!!! Come by for a *social mingle* and a *delicious brunch* at a *beautiful venue*. An extensive menu will be served!

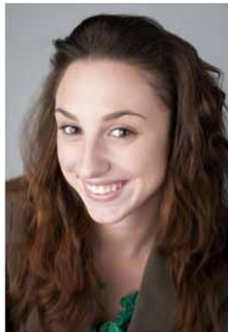


SUPPORT YOUNG WOMEN TO ATTEND THE LIFE CHANGING NATIONAL CONFERENCE FOR COLLEGE WOMEN STUDENT LEADERS. DONATE AND JOIN US FOR A SOCIAL MINGLE AND DELICIOUS BRUNCH

Tickets must be reserved and paid for in advance at \$45 per person.

If you cannot attend, please send your support anyway to Mary Ann Walsh. Last year we sent two women when we typically only send one. Let's be generous and break last year's record! Our very own and national AAUW president, Patricia Ho, made the first donation, offered us access to the membership only venue, and will be in attendance with her husband.

YOU DON'T WANT TO MISS THIS!



Tia Roy is a rising senior at Merrimack College with a 3.94 GPA majoring in Psychology and Interpersonal Communications. Tia is first from her family to attend college and is paying her own way. Tia is an innovative devoted leader. Tia so far has developed two programs. First, a transitional support program "Turning 22" for families of individuals with developmental & intellectual disabilities who are turning 22 years old in the Lawrence, MA area. She also developed "Generation Merrimack" a nationally recognized first generation college student program where she makes presentations regionally and nationally. Tia will pursue a Master's Degree in Higher Education concentrating on career and professional development. Tia is currently an intern at Northern Essex Community College and is looking for avenues to refresh the AAUW NSAB partnership with NECC!!



Lauren McCarthy is currently a junior at Merrimack College studying STEM Education!! She is an active member of the Education Club, Campus Ministry, and Merrimack Proud Council. Lauren has worked in the Office of Admissions for two years as a tour guide for prospective students and an assistant during Open House and Accepted Student Day events. Her work in the Office of Admissions has provided her with an opportunity to work with the Office of Development and Alumni Relations this academic year. Lauren is a local student from Chelmsford, MA but currently resides on campus as a Resident Advisor. Lauren is currently working on developing and organizing a first of its kind community garden at a local charter school in Lawrence, MA.



CALENDAR OF EVENTS

Saturday, September 27, 10AM-12PM—What it is all about

The Four Ballot Questions for November @ Topsfield Library

Wednesday, October 1, 7PM—Supreme Court decisions on AAUW initiatives by LAF Director Mollie Lam @ Bedford Library

Friday-Saturday, October 24-25—AAUW-MA State conference- What we can do for women and Girls of the World @ Endicott College

Saturday, November 22—Fundraiser Brunch for NCCWSL Delegates @ Ipswich country Club

<http://aauw-ma.aauw.net/branches/north-shore/>

AAUW advances equity for women and girls through advocacy, education, and research."

AAUW is open to all graduates who hold the associate's or higher degree from a regionally accredited college or university. In principle and practice AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class.

*AAUW is a community that breaks through educational and economic barriers so that all women have a fair chance. Your membership makes AAUW's powerful voice even stronger on critical issues affecting
□women and girls.*

AUGUST MISSION AND ACTION

AAUW ELECTION

AAUW Wants You to Run for the Board

Help lead AAUW's national work by applying to run for the board of directors. Applications are open now and are due November 1, 2014. [LEARN MORE » www.aauw.org/resource/national-election-board-candidate-application/](http://www.aauw.org/resource/national-election-board-candidate-application/)

CONVENTION

Win a Free Convention Registration

Hundreds have already pledged to register for the 2015 AAUW National Convention in San Diego. Join them by September 25, and you could win a free convention registration. [LEARN MORE »](http://www.aauw.org/2014/05/13/pledge-to-reg/)

<http://convention.aauw.org/2014/05/13/pledge-to-reg/>

ELECT HER

Watch Out for These Future Candidates

A new study says it could take women 100 years to get equal representation in Congress. That's why AAUW trains women to run for office. [LEARN MORE » http://www.aauw.org/2014/06/30/women-win-elections/](http://www.aauw.org/2014/06/30/women-win-elections/)

FAIR PAY

Raise the Minimum Wage, Close the Pay Gap

A new report says that raising the minimum wage could help close the gender pay gap, which hasn't budged in more than 10 years. [LEARN MORE » http://www.aauw.org/2014/08/07/raise-the-wage/](http://www.aauw.org/2014/08/07/raise-the-wage/)